



# Agile Solution To Empower Your Business

V9.3 Feature List



# BUYER FEATURES



## User Login Simplified

Onboard your customers and quicken the conversion process in simple steps with Yo!Kart V9. The platform allows users to quickly login via Email/Phone, Username & Password or Social Media Networks.

## Multi Lingual

Cater to regional or international audiences by using the inbuilt multilingual functionality. Yo!Kart uses the MSN translator API that translates data into 70+ different languages.

## Multi Currency

Go Global by letting your customers check prices in their local currency. The system leverages currency converter API to display converted.

# Products

The product detail page is carefully crafted to provide customers appropriate information. Details such as product variant, seller information, reviews, and social sharing, additional with a strategically placed buying button, the customers are bound to make an informed purchase decision.

## Product Details

Customers can view product information such as images, videos, description, specifications. Try with cross/ up selling other products with the system.

## Connect With Sellers

Create transparency and allow customers to interact with sellers.

## Product Variants

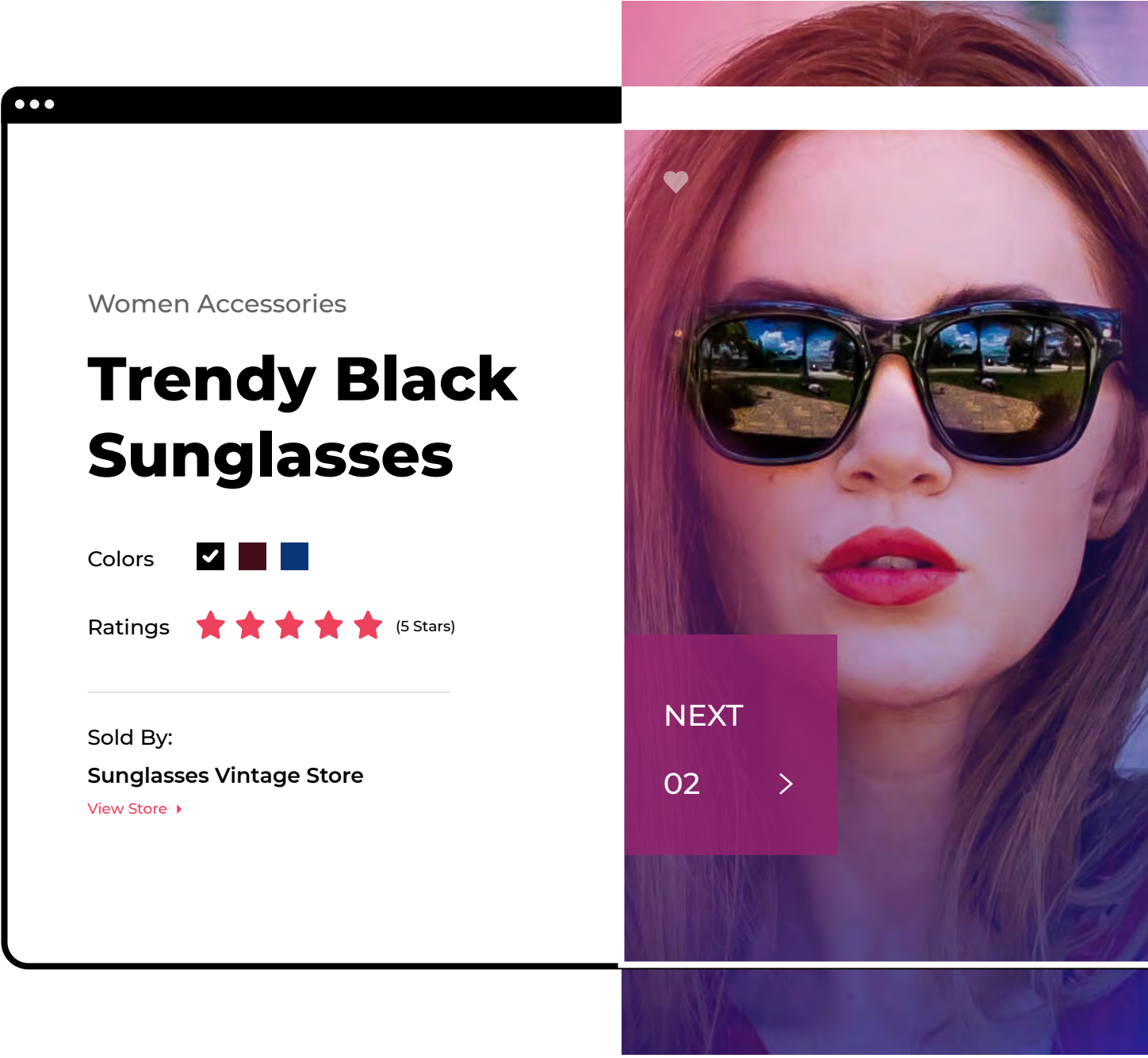
Showcase option/variant specific prices and images.

## Favorites

Let your customers bookmark products they have been wishing to purchase later.

## Product Ratings

Build trust with your customers by showing the quality of products of a particular seller.







# Geo-Location, Search, Filters

## Geolocation

Customers can search for products based on delivery location, radius or any location.

## Search Filters

Dynamic filters based on category for your customers to find the perfect product effortlessly.

## Sort

Sort your search results to ensure relevancy on the Ecommerce marketplace.

## Advanced Keyword Search

The system auto suggests relevant keywords, brands, categories for your customers.

# Cart & Checkout

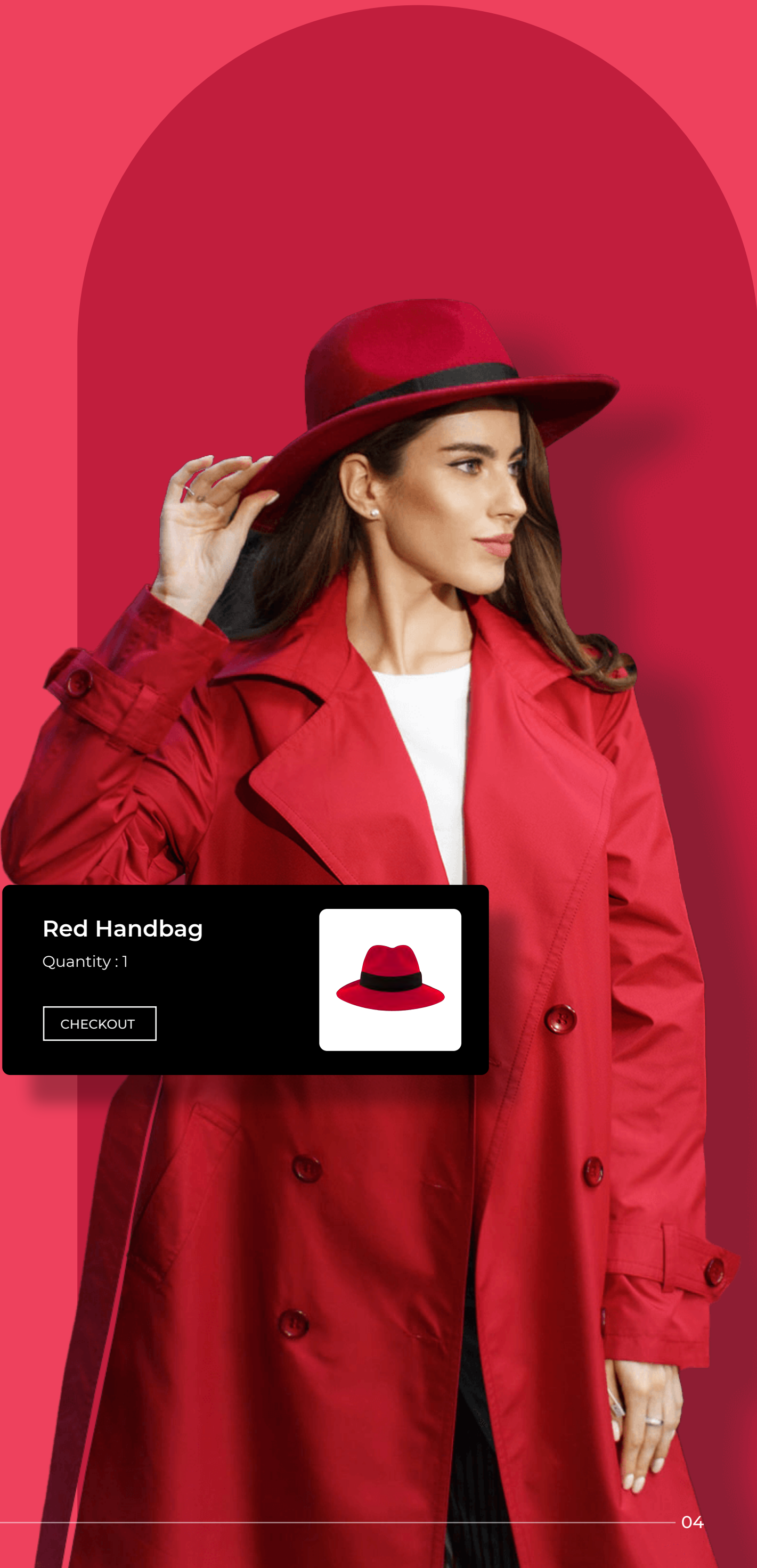
- Save Items For Later In Cart
- Select Between Ship & Pick-up Fulfillment Methods
- Reward Points And Discount Coupons
- Pay Through Wallet, Bank Transfer Or Pay At Store
- Pay Through Stripe, Paypal, Other 18+ Payment Gateways

# Orders Management

- Order History
- Repurchase
- Order Invoices Download
- Cancellations & Returns
- Track Orders
- Download History

# Seller

- Search Shop
- Ask A Question
- Shop Policies
- Report A Shop
- Shop Collections





# Profile Management

Let customers take control of their account with easy management options for their profile, addresses, orders and other options.

- Saved Cards (Available only with Stripe Connect)
- Manage/Edit Profile
- Manage Addresses
- Change Email
- Change Password

## Discount & Rewards

There's no better way to tell your customers that they matter the most especially when they can use reward points towards purchases that they have accumulated at your marketplace.

Ask you customers to check the 'Rewards & Coupons' section for exciting marketplace discount coupons.

Customers can see their reward points grow after every purchase!

## Ratings & Reviews

Let your customers rate the good job you're doing! Let customers post honest reviews about your products & services.

## Share & Earn

Make sure to spread the word by letting your customers share on social media. Award reward points for every share as an incentive.



# SELLER FEATURES

Onboard your customers and quicken the conversion process in simple steps with Yo!Kart. The platform allows users multiple account creation options for a quick checkout.





# How The Business Owner Manages His Business?

## Shop & Catalog Management

- Manage Shop details, sub-users, pick up addresses, payout method & shop policies
- Manage catalog and inventories
- Manage inventories based on product options
- Manage Inventory
- Manage Price per option
- Bulk import export data
- Manage category/brand requests

## Order Management

- Sales Stats
- Manage orders along with shipping status
- Manage Return/Cancellation Requests

## Tax & Shipping

- Defined location-based shipping rates
- Associate tax categories with your products

## Seo

- URL rewriting (Canonical/301 redirects)
- Meta tags management

## Reports

- Sales reports
- Inventory reports

## Promotions





- Special Prices for products
- Offer bulk discounts
- Cross/Up sell products
- Google Merchant feeds



SALES STATS



REPORTS

ITEM DETAILS		QUANTITY	PRICE
	Euros Special Edition PU Leather Backpack Color: Black	10	\$ 69.00
	Special Prices for products Offer bulk discounts Color: Orange	10	\$ 69.00
	Special Prices for products Offer bulk discounts Color: Orange	10	\$ 69.00
	Special Prices for products Offer bulk discounts Color: Orange	10	\$ 69.00



# ADMIN FEATURES

## Product Management

- Product Categories
- Brands
- Options
- Catalog
- Product Reviews
- Tags
- Product Requests
- Product Catalog Request
- Shops
- Seller Inventory

## User Management

- Users  
[ Buyer, Seller, Affiliate, Advertiser, Sub Admin ]
- Seller Approval Requests
- Seller Approval Form
- GDPR requests
- Withdrawal Request
- Messages

## Order Management

- Seller Orders
- List of orders placed to different sellers
- Subscription Orders
- Order cancellation Request
- Order return/Refund Request



## Easy CMS

- Blogs Management
  - Post
  - Categories
  - Contributions
  - Comments
- Navigation
- Content Pages
- Content Blocks
- Home page Collections
- Return and Warranty Policies
- Social Platform
- Testimonial
- Language Labels
- Banner content
- Homepage slide
- Email Template
- SMS Template
- FAQs

## Reports

- Sales
- Buyer/Sellers
- Affiliates
- Advertisers
- Products(Seller)
- Products(Catalog)
- Shops
- Tax
- Commission
- Top Products
- Most Refunded Products
- Top Categories
- Discount Coupon

## Promotions

- Pay Per Click Marketing
- Smart Recommendations
  - Based upon users browsing history, item purchased and time spent on product detail page by users
- Discount Coupons
- Rewards
- Cross/Up Sell Products
- Special Price
- Volume Discount

## SEO

- URL Rewriting
- Meta Tags Management
- Webmaster (Google & Bing)
- Google Tag Manager
- Google Analytics
- SEO Settings
- Schema Code
- Sitemap
- Robots
- Alt Tags





# How The Portal Owner Manages His Portal?

## System Settings

- Payment Methods
- Advance tax module
- Account
- Product
- Cart/Wishlist
- Checkout
- Commissions  
[Commissions & Affiliate]
- Affiliate
- Referral

## Control Settings

- Policies
- Social Platforms
- Reviews
- Seller Approval Forms
- Empty Cart
- Shop Report Reasons
- Order Cancel Reason
- Order Return Reason
- Order Status

## General Settings

- Email
- Media
- Live chat
- Server
- System
- Theme Settings
- Third party API settings
- Sharing

## Localization

- Local
- Currency
- Countries

## Shipping/Pickup

- Shipping Profiles
- Pickup addresses
- Shipstation API
- Aftership Tracking API

## Import/Export

- Plugins
- Tax APIs
- SMS
  - Stripe connect
  - Push Notifications



# ADVERTISE & AFFILIATE

## PPC Promotions

Sellers can now target the ready-to-buy shoppers by promoting their online store through advertisements and you can earn through advertising campaigns.

## Referrals

Incentivize your current customers by offering them reward points for new registrations and their first purchases. Make them feel invested in the business to improve your customer loyalty.

## Wallet

Let your customers have a smooth but secure and riskfree shopping experience by allowing them to add/withdraw money to their digital wallets.







# Build A Future-proof Multi-vendor Marketplace With Yo!Kart

Visit: [www.yo-kart.com](http://www.yo-kart.com)



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