

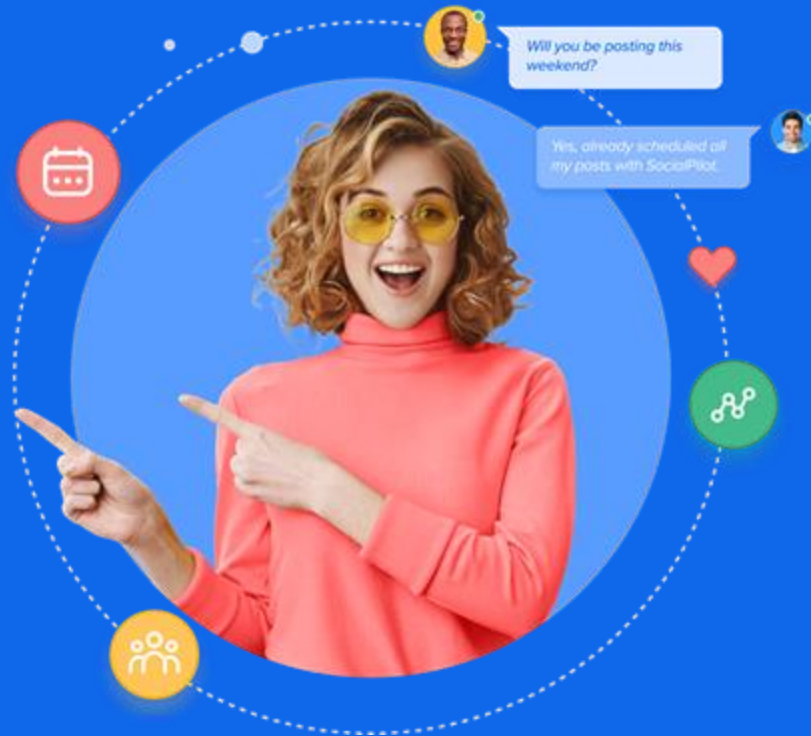
Powered by AI



Scale Social Media Management With Ease



SocialPilot



About SocialPilot

SocialPilot is an AI-driven platform that helps marketing agencies and brands manage social media, drive engagement, and grow their fan base across multiple platforms.

The software is recognized as the Fastest Growing Product in 2024 and a Leader in Social Media Marketing Platform by G2.

Social Media Platforms Supported



Highly Recommended on :



5.5 Billion+

Social Media Posts Scheduled on SocialPilot

15,000+

Marketers and Brands use SocialPilot Globally

10+

Years of Market Existence

Core Capabilities



Publishing

Publish and schedule posts across platforms.

[Watch Demo ▶](#)



Analytics

Post with detailed analytics at your fingertips.

[Watch Demo ▶](#)



Collaboration

Work seamlessly with team members and clients.

[Watch Demo ▶](#)



Engagement

Keep the conversation going with your audience.

[Watch Demo ▶](#)



AI Pilot

Create content faster with AI.

[Watch Demo ▶](#)



Mobile App

Manage social media anywhere.

[Watch Demo ▶](#)



White Label

Customize the platform to deliver a branded experience.

[Watch Demo ▶](#)



Advanced Features

Drive social media ROI with premium capabilities.

[Explore More ▶](#)

Publishing

Scheduling and publishing content can never get this easy. It's thoughtfully designed for busy managers.



Social Media Calendar

Align your events with a strategic Social Media Calendar to maximize campaign impact.



Notes

Add Notes in Calendar to outline plans, ideas, or instructions for clients and partners.



Holiday Calendar

Easily post pre-designed holiday and special day greetings from the SocialPilot Calendar.



Publish in One-Go

Publish across multiple accounts in clicks, with a preview for perfection.



Schedule Posts

Schedule posts for one-time or recurring daily, weekly, or monthly publishing.



Publishing

More Features

- Reels, Videos, and Carousel Scheduling
- One-Click Account Grouping
- Scheduling Queues
- Advanced Post Customization
- Post Preview
- First Comment Support
- Image Watermarking

The image displays four screenshots from the SocialPilot interface, illustrating various publishing features:

- Create Post:** Shows the main interface for creating a post. It includes a 'Original Draft' section with social media icons, a text area with a 'UTM' link field, and a 'First Comment' section. A 'URL Shortening' toggle is visible.
- Accounts:** Shows the 'Accounts' management screen, featuring a search bar and a list of accounts, including 'Social Blogs', 'Redcast', and 'Rebecca Green'.
- Post Preview:** Shows a preview of a post for the 'Redcast' account. The preview includes a video thumbnail with a watermark, engagement icons, and a caption.
- Watermarking:** A small inset shows the watermarking options, including a 'Watermark' toggle and a 'Redcast' logo watermark.

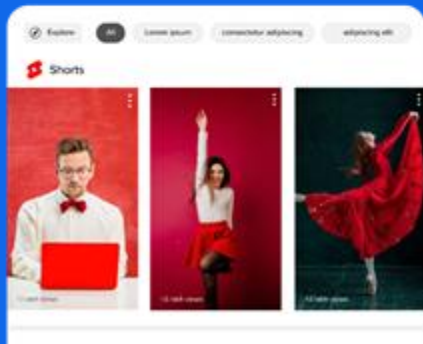
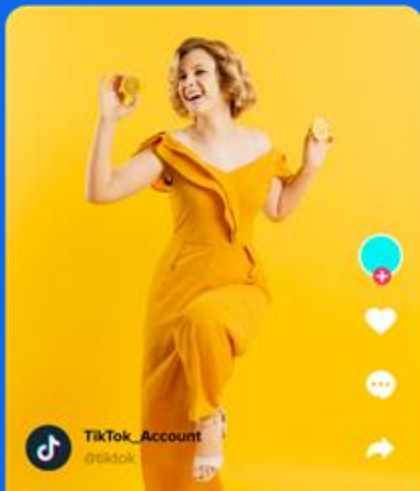
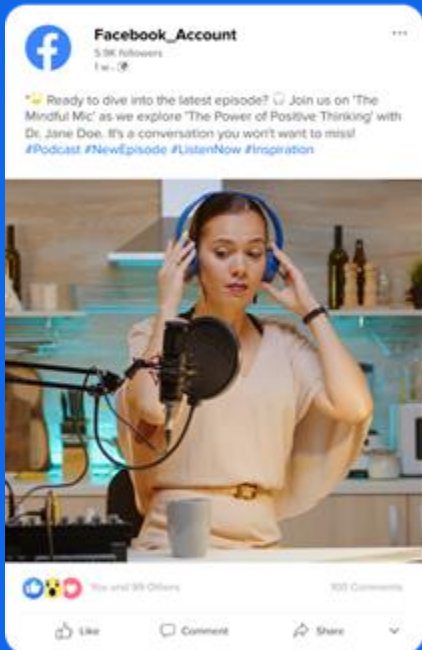
Publishing

More Features

- UTM Parameter Tracking
- URL Shortening
- Custom Fields
- AI-Suggested Posting Times
- Queue Templates
- Saved Mention Groups

The image displays a comprehensive view of the SocialPilot publishing interface. It is divided into several key sections:

- Create Post:** This section allows users to draft content for various social media platforms (Facebook, Instagram, YouTube, etc.). It includes a text editor with a rich text toolbar, a 'First Comment' section, and an image gallery. A callout box highlights the 'UTM' parameter tracking feature, and another callout shows the 'URL Shortening' toggle.
- Accounts:** A sidebar menu for managing social media accounts, showing a search bar and a list of selected accounts (e.g., Social Blogs, Rebecca Green, Redcast).
- Post Preview:** A real-time preview of the post as it will appear on the target platform (Instagram in this case). It includes a watermark, a profile picture, and a video thumbnail.



Analytics and Reporting

Measure, track, and optimize post performance with insights from all platforms.

Advanced Analytics

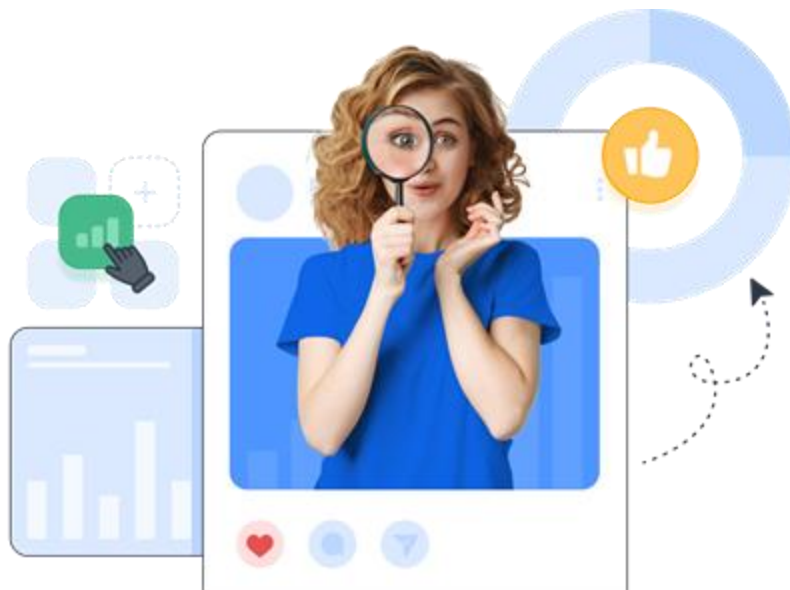
Get data from all the important social media platforms on the SocialPilot app to track your post performance.

Custom Reports

Design beautiful PDF Reports to tell your story to the right stakeholders with the metrics that matter.

Shareable Report Links

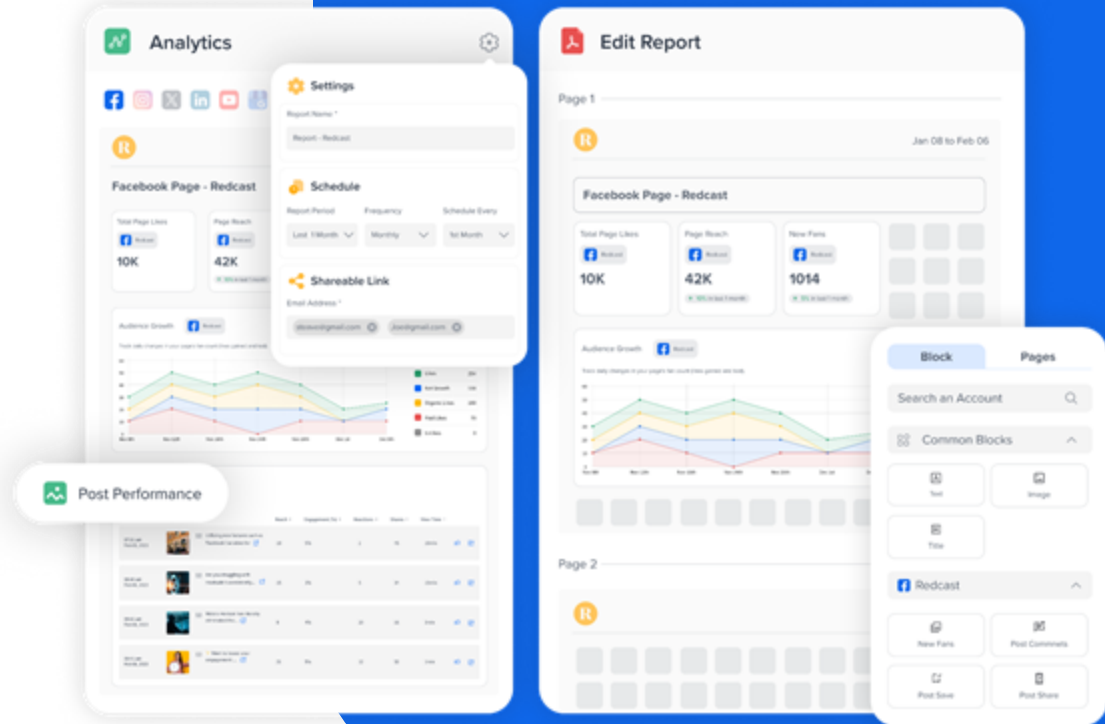
Provide stakeholders with instant, login-free access to performance reports through secure shareable links



Analytics and Reporting

More Features

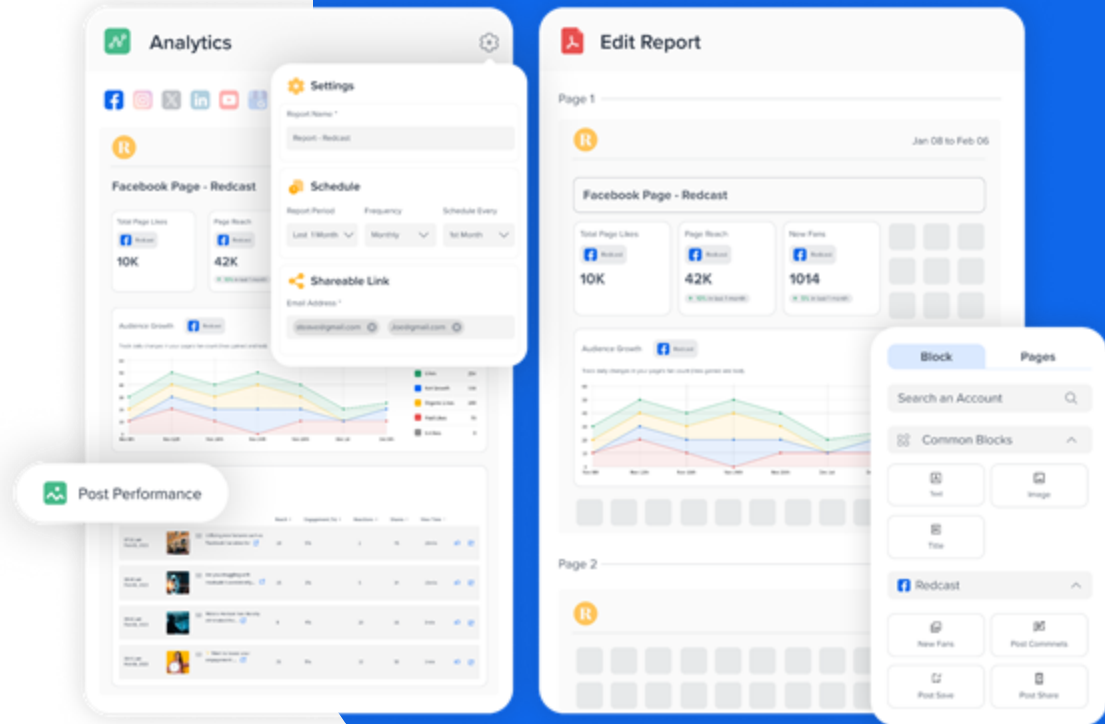
- Post Performance Insights
- Detailed Social Media Analytics
- Tags in Analytics
- Boosted Post Performance
- Custom-Designed Reports
- Live Report Links
- Scheduled Email Reports
- White-Label PDF Reports



Analytics and Reporting

More Features

- Historical Reports
- Competitor Analysis Reports
- Multi-Language Reports
- CSV Export Reports
- Custom Report Templates
- TikTok Post Impressions
- LinkedIn Personal Profile Metrics



Collaboration

Break down silos and ensure fast campaign execution with team and client collaboration.



Content Bank

Create a publish-ready content bank with the Library feature and enable clients or partner agents to publish it in a click.



Approval Workflows

Get your posts approved from clients, without clients having to login to the SocialPilot app on any device.



Comments on Posts

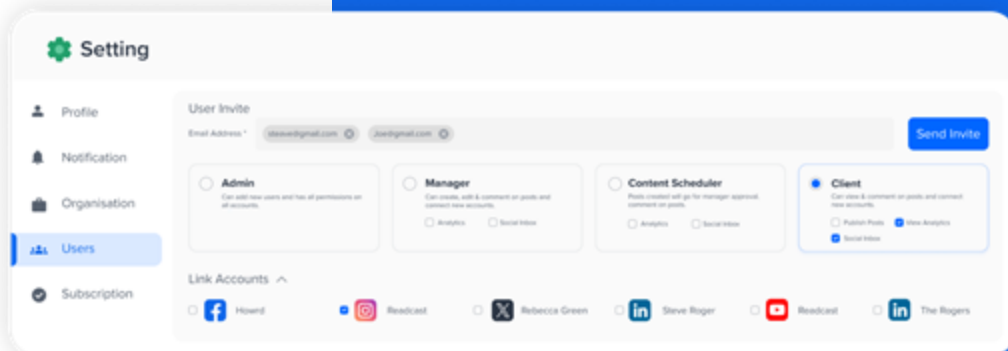
Collaborate with team members or clients by discussing about the post corrections or feedback.



Collaboration

More Features

- Discussions on Post Drafts
- Client Role Management
- Team Role Management
- Content Approval Workflows
- Automated Email Reminders for Pending Approvals
- Collaborate on Draft Posts
- Approvals On-The-Go



Engagement

Actively converse with your audience from all platforms through a unified Inbox.

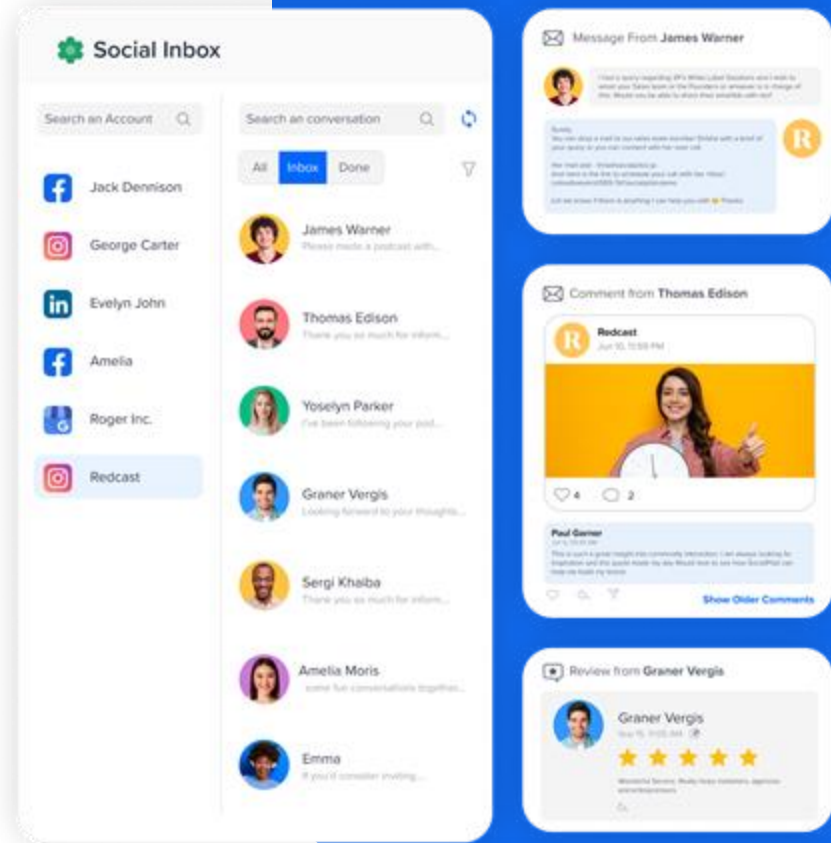


Inbox

Get the visibility of all DMs, comments or mentions in the unified Inbox and organize your workflow by grouping chats or adding Tags.

More Features

- AI Automated Replies
- Group and Organize Conversations
- Add Tags and Notes to Chats
- Reply to Posts or Comments
- Reply to Messages



AI Pilot

Generate scroll-stopping content in your brand tone with the power of AI.



Content Generation

Generate new ideas and catchy content for your posts in seconds with the most powerful generative AI technology.



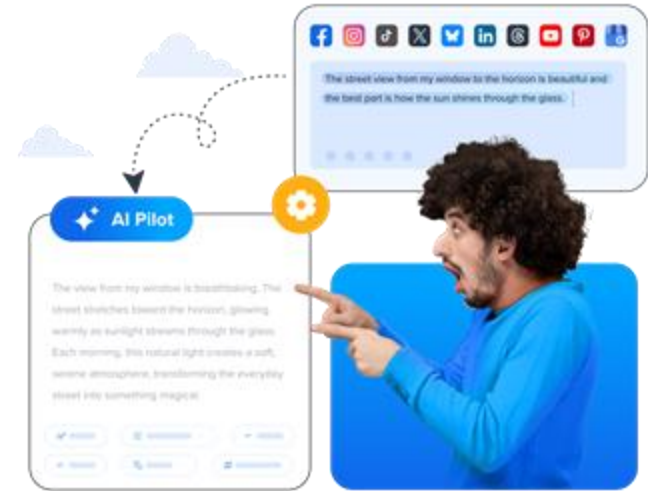
Content Translation

Translate content in 10 languages with AI including English, Korean, Chinese, Japanese, Spanish, Portuguese, German Italian, Dutch, and Russian.



Content Rewriting

Fix your grammar, tone and style or shorten and expand content for your posts to make them read-worthy!



AI Scheduler

Schedule social media posts directly from ChatGPT with the world's first AI Scheduler.



Multi-Platform Scheduling

Schedule posts across all social channels in seconds without switching tabs. Just feed details to AI Scheduler, and it handles the rest.



Bulk Scheduling

Upload a CSV, and AI Scheduler will instantly process and schedule hundreds of posts across platforms. No manual setup required.



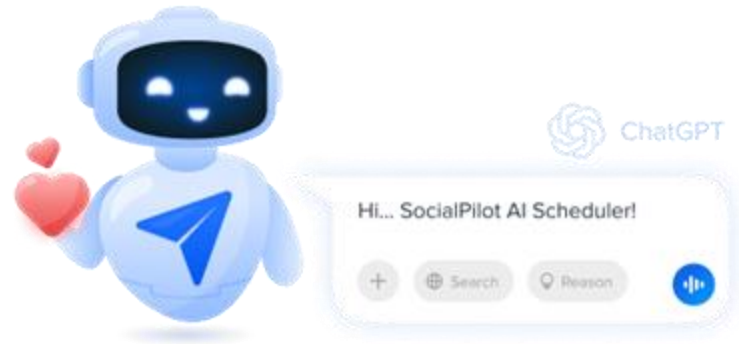
AI Brainstorming

Get a constant stream of creative ideas, captions, and content suggestions to keep your social feeds active and engaging all the time.



Content Creation

Generate scroll-stopping captions and visuals tailored to your brand tone in seconds with the power of AI automation.



Mobile App

Manage social media on the go with the intuitive mobile app.

Create Posts From Anywhere

Create engaging posts from mobile in multiple formats, including carousels and stories from the mobile app.

Publish Error-Free Content Quickly

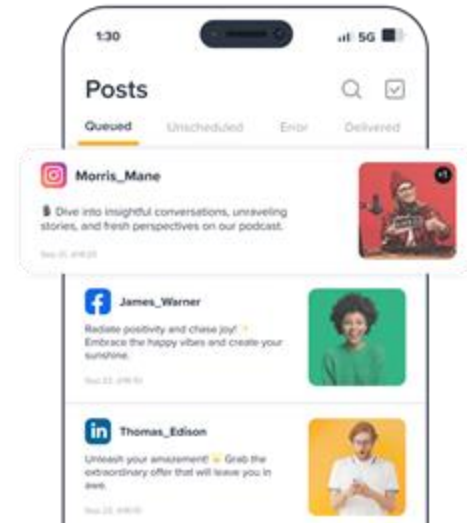
Avoid any typos or errors when posting through your mobile with predictive text recommendations, voice typing, autocorrect, and post previews.

Manage Approvals in Real-Time

Get approvals of any feedback on your posts from your clients or managers through the seamless approval workflow on mobile.

Reply Effortlessly With a unified Inbox

Stay connected on the go. View and reply to every message, comment, and mention right from the mobile app.

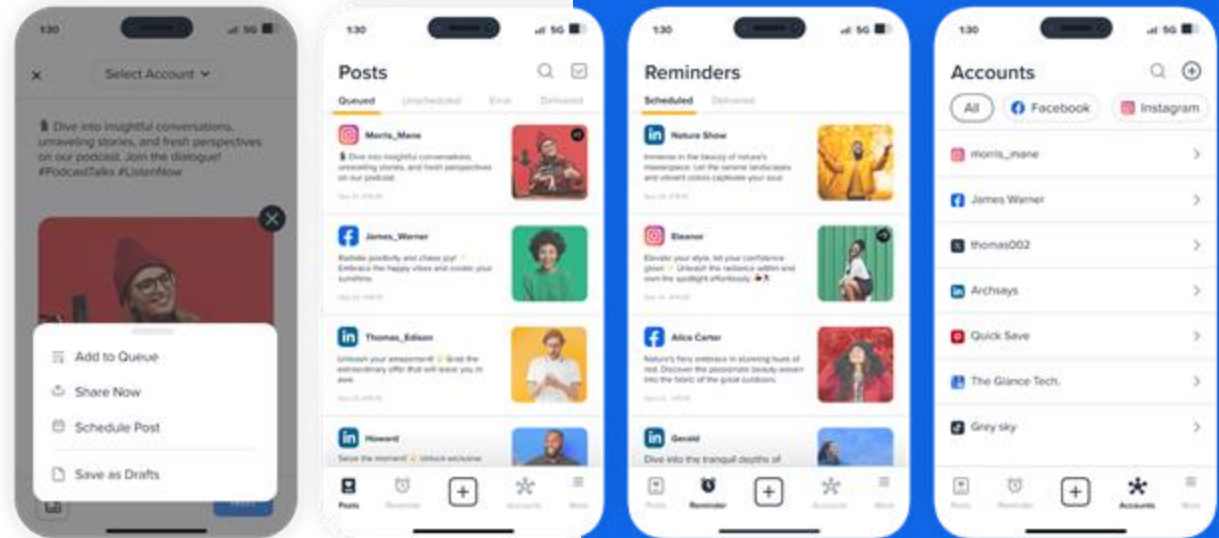


Mobile App

Manage social media on-the-go with the intuitive mobile app.

Key Features:

- Reminders to Publish Posts
- Create Post
- Post Preview
- Manage Post Publishing Schedule
- Post Approvals and Feedback
- Advanced Typing
- White Label
- Two-Factor Authentication
- Social Inbox

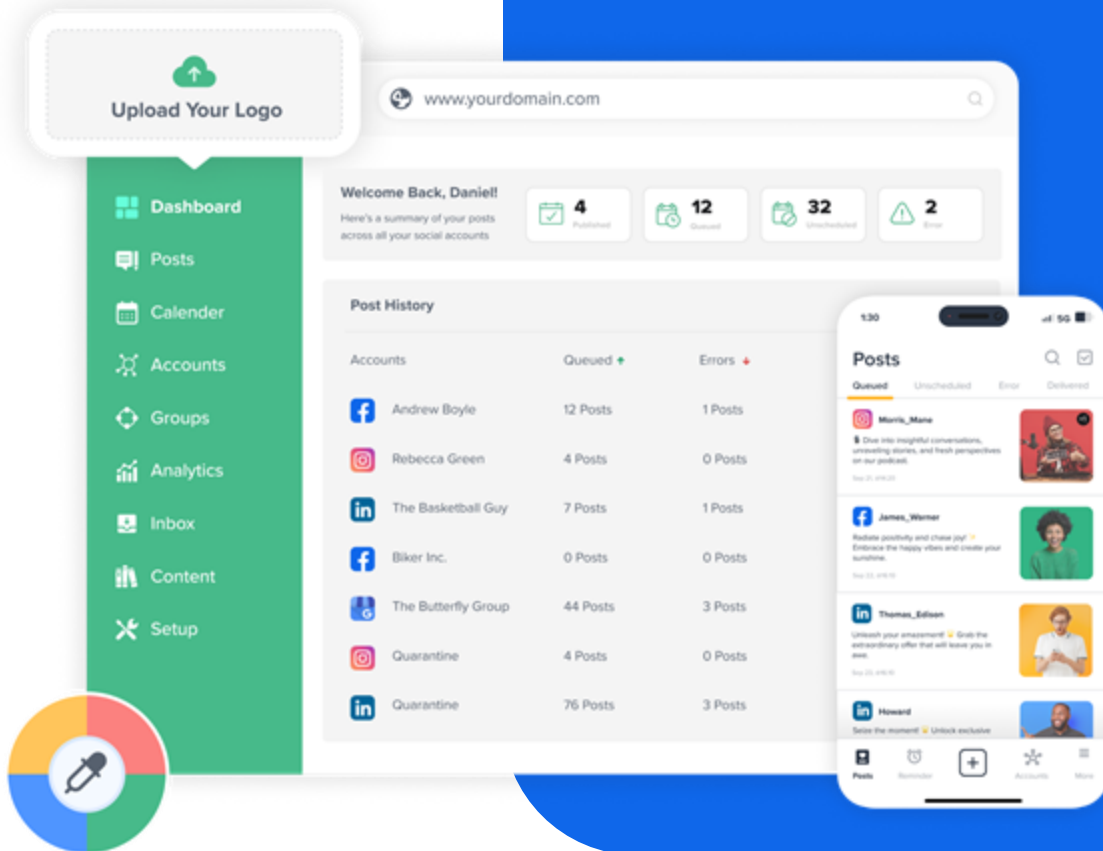


White Label

Showcase or resell SocialPilot as your own software to your clientele.

Key Features:

- Custom Branded Dashboard
- Content Bank for Clients and Partners
- White Labeled Mobile Application
- Custom Identity on Reports



Advanced Features



Bulk Scheduling

Schedule up to 500 posts in one go.



Content Library

Store the best posts and hashtags.



Advanced Reports

Merge multi-account data into custom, reusable PDF/CSV reports.



Client Portal

Get client approvals without login fuss.



Integrations

Access apps, browser extensions, and extras.

Enterprise Features



Single Sign-On (SSO)

Secure, one-click access for teams.



API Access

Create custom workflows and integrations.



SOC 2 & VAPT Certified

Compliant and secure data protection.



Dedicated CSM

Your go-to expert for success and support.



Custom Setup

Tailored onboarding and configuration.



Migration Assistance

Seamless data migration from any platform with expert support.

What Makes SocialPilot Better?

Frustrations With Other Tools

- **Limited Features and Infrequent Updates**
Many platforms offer restricted capabilities and evolve slowly, leaving businesses without the flexibility to adapt as needs grow.
- **Limited Functionality**
Other tools release new features slowly, hampering necessities to manage the current social media landscape.
- **Expensive Subscription Models**
A majority of tools are pricey, restricting the number of linked social media accounts, making it expensive to scale as your grow.

How Is SocialPilot Different?

- **Purpose-Built and Continuously Evolving**
Built for growing teams with powerful publishing, analytics, collaboration, and automation features, enhanced through consistent product innovation.
- **All The Capabilities You Need**
The platform is equipped with top-tier capabilities like advanced scheduling/publishing, custom analytics, unified inbox, and collaboration with teams or clients.
- **Cost-Effective Plans**
The pricing plans are designed to achieve a higher ROI for every type of businesses, whether a large agency or a small team.

What Makes SocialPilot Better?

Frustrations With Other Tools

- **Limited Language Accessibility**

Many platforms operate primarily in English, making adoption difficult for international teams and slowing down collaboration across regions.

- **Limited Customer Assistance**

Customer support for most players is not really the best rated in the industry. Slower support essentially leads to delay in launching campaigns.

- **Not Ideal for Brands or Agencies**

Not all tools are built for growth with scalable features that adapt to your needs and don't become a bottleneck as you succeed.

How Is SocialPilot Different?

- **Localized for Global Teams**

It's available in English, Spanish, German, Portuguese, French, Italian, Korean, and Japanese, enabling teams to work in their preferred language.

- **On-Demand Customer Support**

SocialPilot offers a dedicated support team available from day one on the phone, email, chat, and app, ready to address queries promptly.

- **Exclusively Built for Brands and Agencies**

Over 15,000 SMBs and Agencies trust SocialPilot to manage their social media accounts and streamline social media management workflow.

No Other Platform Delivers **More Value**

Pricing plans designed to make enterprise-grade capabilities accessible for businesses of all sizes.

MOST POPULAR

Essentials

Designed for freelancers

\$25.50/mo

~~\$30~~

Billed annually (save 15%)

- ✓ 7 Social Profiles
- ✓ 1 User
- ✓ Content Library
- ✓ Tags

Standard

Designed for brands.

\$42.50/mo

~~\$50~~

Billed annually (save 15%)

- ✓ 15 Social Profiles
- ✓ 3 Users
- ✓ Social Media Inbox
- ✓ Analytics
- ✓ Team Collaboration

Premium

Designed for Agencies and Multi-location brands.

\$85.00/mo

~~\$100~~

Billed annually (save 15%)

- ✓ 25 Social Profiles
- ✓ 6 Users
- ✓ Unlimited Clients
- ✓ Client Approval
- ✓ Content Library

Ultimate

Designed for large agencies.

\$170.00/mo

~~\$200~~

Billed annually (save 15%)

- ✓ 50 Social Profiles
- ✓ Unlimited Users
- ✓ Unlimited Clients
- ✓ Client Approval
- ✓ Content Library
- ✓ White Label

How **Infinite Laundry** Optimized Social Publishing with SocialPilot



About the Agency

Infinite Laundry, a marketing and recruitment solutions agency catering exclusively to businesses in the linen and uniform industry across the world to build their brand on social media.



The Challenge

Team Infinite Laundry found it time-consuming to take over all the responsibilities for a client's social media management. Posting natively for each client and their social media accounts was becoming an uphill task for them.



The Solution

SocialPilot helped source fresh content ideas, schedule numerous social media posts monthly, and manage client accounts centrally. Team Infinite Laundry also finds SocialPilot's PDF analytics for LinkedIn and Google Business Page invaluable.



The Result

The niche marketing agency experienced a significant improvement in their work efficiency, achieving a 4x boost while also saving hours of time that were previously spent on content scheduling.

How 50 Pound Social Uses SocialPilot to Expertly Manage 500+ Clients

50 POUND SOCIAL



About the Agency

50 Pound Social is a UK-based agency that helps small business owners have an engaging social media presence. It currently manages social media accounts for more than 500+ clients with a team of 30 dedicated professionals.



The Challenge

Despite assigning dedicated account managers to individual clients, there were challenges in collaborating with multiple clients and obtaining timely content approvals and feedback for social media posts.



The Solution

SocialPilot's affordability, user-friendliness, and the right set of features helped continue their upward trajectory. The agency could share post previews with all clients a week before the scheduled posting date, allowing them to review, approve, or suggest edits efficiently.



The Result

By implementing SocialPilot into their workflow, Jack's team was able to improve their work organization significantly, shorten the client feedback loop, and gain more time to onboard new clients and grow their agency. Currently, serving 500+ happy clients worldwide.

How **Limelight Marketing Systems** increased efficiency with **SocialPilot**



About the Agency

Limelight Marketing Systems provides low-cost, execution-based marketing solutions for small businesses, that includes their own business as well as their clients'. Their marketing services attract a wide range of clients across various industries.



The Challenge

The team was overworked, spending time and energy repeating tasks across different tools. It was hurting their customer experience. They needed a single platform to create, plan, and publish content across Google Business Profile, Facebook, Instagram, and LinkedIn.



The Solution

With SocialPilot, the team created profiles for members and clients to delegate tasks and responsibilities. Clients could monitor their social media activities from a single dashboard instead of logging into multiple accounts enhancing their business model.



The Result

The team created and shared content calendars directly on the platform, enabling instant post approvals by clients. With SocialPilot's white label capabilities, Limelight branded the platform as part of its services. A better value proposition made acquiring new clients easy.

User Testimonials



ePresence | social media



@ePresenceME

****This is not a paid endorsement****

#LOVE #Thankful

6 mos ago, our SM mgmt sys jumped to \$500 a month-a 64% increase. We decided to shop around and landed on

[@socialpilot_co](#) - they #ROCK! We #Love SocialPilot and want the world to know!

#TryThem [socialPilot.co](#)



To get your business off the ground, SocialPilot is a great partner. It quickly creates, edits and schedules content for social media platforms. It is a practical and easy-to-use tool.

Marta Olszewska

Marketing Specialist | Brave DMA



Started using it about 10 years ago and have been using constantly ever since. Efficient tool that just works. We never had any issues of any concern with the tool.

Vincent Tobiaz

CEO / Digital Marketing Director | SEO Smooth




SocialPilot is straightforward and easy to use. They're constantly developing new features and welcome feedback. Their customer support was also pleasant to work with!


Marta Olszewska

Marketing Specialist | Brave DMA

Have a Query? **Let's Talk.**

Whether you need help using the platform, want more information about our plans or anything else – our support team would love to assist you.

 **Email:** sales@socialpilot.co

 **Phone:** +1 (201) 383-6354

[Schedule a Call](#)

[Start Free Trial](#)





Accelerate **Social Media Growth** With **AI and Automation**

Make social media management easy breezy with SocialPilot.

[Start Free Trial](#)